



KEY ASSUMPTIONS

The problems faced by farmers in rural communities are very similar or the same

KEY ASSUMPTIONS

Our idea will be welcomed by consumers

KEY ASSUMPTIONS

The community leaders have a lot of power over the decisions made by the rural farmers because they trust in them

KEY ASSUMPTIONS

There will be sufficient funds to simultaneously open up markets for farmers and teach them

KEY ASSUMPTIONS

The farmers follow instructions and keep a registry so we can quantify increase in profits

KEY ASSUMPTIONS

None

STAKEHOLDERS