



Theory of Change - CIPRI

+ Problems	+ Key audience	+ Entry point	+ Needed steps	+ Measurable effect	+ Wider benefit	+ Long-term goals
1) Blindness to the sustainability potential of handcrafted production	Textile and fashion (T&F) stakeholders	Academic/field work research	Consulting work on sustainability related topics within the craft context	Increased demand for handcrafted production in sustainable supply chains	Craftmanship plays a central role in the global sustainability debate	1) Craftmanship for a greener future
2) Cultural appropriation in the T&F industry and unfair exploitation of artisans	T&F stakeholders + artisans	Field work	Legal consultancy related to traditional cultural expressions and traditional knowledge	Written legal frameworks and sourcing policies in place	Artisans perceived as knowledge partners rather than just skilled work force	2) Craftmanship integrated in T&F supply chains within a mutually beneficial framework
3) Unawareness of the cultural value of craft and the processes involved	T&F stakeholders + the end consumer	Workshops and seminars at educational institutions	Advocacy work for cultural sustainability	Increased authentic storytelling about the tangible and intangible values of craft	Global increased appreciation for handcrafted production	3) Value recognition of craft + traceability and transparency of supply chains incl. artisans
ONLY IF	ONLY IF	ONLY IF	ONLY IF	ONLY IF	ONLY IF	STAKEHOLDERS
The problems are still relevant	T&F stakeholders are willing to work with artisans + artisans want to be supported	People in the T&F field and educational institutions care for a systemic change	T&F stakeholders are willing to implement new approaches + artisan consent	Advocacy work is successful and there is demand for consultancy	Craftmanship is considered as a promising factor for shaping the future	T&F stakeholders Textile artisans Educational institutions International org.