

Theory of Change

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| <p>What is the problem you are trying to solve?</p> <p>Digital gap in education. 2.5 million of children without access to technology in Peru.</p> | <p>Who is your key audience?</p> <p>Children between 6-16 years old</p> | <p>What is your entry point to reaching your audience?</p> <p>Mostly Social Responsibility Corporation and NGO's that has an impact population in high-schools.</p> | <p>What steps are needed to bring about change?</p> <p>Start selling big amounts of Wawa Laptop's with the support of regional governments, SRC and NGO's.</p> | <p>Measurable effect of your work?</p> <p>The use of the laptops with the action plan</p> | <p>What are the wider benefits of your work?</p> <p>Democratize access to technology, Increase the high-quality education, and create awareness about climate change.</p> | <p>What is the long term change you see as your goal?</p> <p>Become the digital kit in education around the world.</p> |
| <p>Key assumptions</p>                                                                                                                             | <p>Key assumptions</p>                                                  | <p>Key assumptions</p>                                                                                                                                              | <p>Key assumptions</p>                                                                                                                                         | <p>Key assumptions</p>                                                                    | <p>Key assumptions</p>                                                                                                                                                    | <p>Stakeholders</p> <p>Government, Entrepreneurs. Principals of schools.</p>                                           |