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Agri-Production, Training and Technology...

## THE PROBLEM

Despite that there is increased knowledge and technological improvements there is still a huge gap in knowledge between the average farmer and the morden advancements in the agriculture sector.

This challenge extends to that even though there is an abundance of newly discovered information, most smallholder farmer's access to such knowledge is low.

## THE SOLUTION

We empower farmers to increase yield by leveraging technology to proivide offline, online expert level knowledge and extension advice in their fields. We offer on-hands training through Agritech model farms. To this end we intergrate production, training and technology.

# **MARKET SIZE**

Across Malawi, striving to reach other African countries.

#### TRACTION

Reaching out to over 500 farmers. Over 20 companies to buy our products and services.



# **REVENUE MODEL**

Direct sells of agriculture Produce to companies. Payments for training services by NGOs that support farmers.

## **LEADERS**



WILLIAM BANDA
CEO & Co-FOUNDER
MANAGING DIRECTOR
Bsc.Agriculture General



EMMANUEL LIKOTO

CO-FOUNDER
PROGRAM DIRECTOR
Bsc.Agribusiness Managemnt

# COMPETITORS Global Seeds and Multi Seed Company

# **COMPETITIVE ADVANTAGE**

Use of improved and high efficiency technology that promotes product quality.