

| What is the problem you are trying to solve | Who is your key audience | What is your entry point to reaching your audience | What steps are needed to bring about change | What is the measurable effect of your work | What are the wider benefits of your work | What is the long term change you see as your goal |
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| <p>This means that even though the agriculture sector has recently made more progress and advancements in innovations and technology there is still a huge gap in dissemination of most of the newly invented knowledge to the farmers.</p> | <ul style="list-style-type: none"> • Smallholder farmers • The government • Non-governmental organizations that support farmers | <ul style="list-style-type: none"> • Demonstration production sites surrounding farmers' villages. • Institutions and farmers networks | <ul style="list-style-type: none"> • Establishment of demonstration production sites • Mobilise farmers • Get financial support from stakeholders • Onsite training | <ul style="list-style-type: none"> • Number of farmers that will be trained • Number of farmers that will be able to increase their produce through training • Number of organisations that will replicate this model | <ul style="list-style-type: none"> • Farmers will learn advanced and modern methods of farming • Farmers will be able to increase their produce • Organisations will replicate this model and use it for their production sites. | <ul style="list-style-type: none"> • Improved livelihoods amongst smallholder farmer. |

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| | Key assumptions <ul style="list-style-type: none">• Beneficiaries will enroll into the programme | Key assumptions <ul style="list-style-type: none">• Institutions and farmer networks will recommend farmers to join the programme | Key assumptions | Key assumptions | Key assumptions <ul style="list-style-type: none">• Technologies and new farming methods will be adopted and used in every years production | Key assumptions <ul style="list-style-type: none">• Knowledge acquired will lead to behavioral change |
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