

We turn data into sustainable solutions for cities and their inhabitants



Problem

Due to poor or inefficient public infrastructure, cities struggle to remain sustainable impacting citizens.

Solution

We transform mobile operators' data into valuable information for citizens, cities, and companies to enable sustainable decisions. We have solutions related to mobility, parking, urban planning & development, safety, etc.

Marketsize

Mexico City: 11-25 million USD/year
Jalisco: 3.5-5 million USD/year

Competition

Streetline, ParkiFi and Parknav.

Leaders

Pavel Vrba - CEO & Co-founder
Rodrigo Miranda - Regional Director, Americas.

Revenue model

- Free app with ads
- B2C: Premium app 10€/year
- B2G: 2k€/km²/year and stats
- B2B: 2-3€/user/year and per transaction.

GTM strategy

We are a Czech startup in full expansion in Europe, US, India and México.

Thanks to our technology, an average driver saves per week, 25€, 80 min of time and up to 5 kg of CO₂ when looking for a parking spot.

**WE HELP CITIES CREATE
A SUSTAINABLE FUTURE
THANKS TO TECHNOLOGY**

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